Standardized Organizational Evaluation Based on Quantity, Quality and Effective Evaluation Model

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Abstract: This evaluation is based on the measurement model of the system engineering theory and methods, design, and puts forward a standardized organization and based on the quantity, quality, and effective model. Based on this model, the evaluation index system is established. The research shows that throughout this model, the overall evaluation of the work performance of the organization can be achieved with a quantitative approach to support the specialization of experts to achieve a qualitative evaluation, in order to promote organizational evaluation to become more scientific, criterion and standardized.

1. Introduction

Organization performance evaluation has always been a research task of all countries around the world, along with the progress of time, countless methods of innovations, reciprocating [1-5]. At the moment, the most popular practices around the world are as follow:

1.1 Management by objectives

Management by objectives is through the decomposition of the overall objective of the organization down to personal objective, and finally based on the assessment of the completion of the work objectives to assess the performance of the assessment. Before starting the work, the examiner and the person to be evaluated should agree on the work content, deadline, and the criteria for the examination. When the deadline approaches, examiner should assessed based on the working conditions and the original criteria of the examination of the person to be evaluated [6-8].

1.2 Key performance indicator

Based on the annual target of the organization, the KPI is based on the analysis of the work performance of the employees [9-10], so as to determine the key quantitative indicator reflecting the comprehensive performance of the organization, department, and employee itself within a certain period of time, and based on this performance evaluation.

1.3 Rating scale method

Rating Scale method is according to the work analysis, the assessed positions of work content

will be divided into several independent modules, in each and every modules uses clear language to describe the work completed to assess the module work standards. At the same time, the standards will be divided into few levels of options, for example "excellent, good, qualified, and unqualified". The examiner will evaluate the person based on their working performance, and will fully evaluate the each and every single module. The overall scores will be the employee's evaluation result [11-12].

1.4 Balance scorecard

The balance scorecard evaluates from these four perspective of the organization's financial, customers, internal business processes, learning and growth [13-16], and it gives various weight based on the requirement of the strategy to achieve a comprehensive evaluation of the organization so the management can grasp the overall control of the organization, and lastly to achieve the ultimate strategic goals of the organization.

Furthermore, Balance Scorecard and KPI are the most popular evaluation methods in the country, Balance Scorecard is from Robert Kaplan, a professor from Harvard University and David Norton which is the CEO of Nolan Norton Institute, they proposed in the 1990s and it has become one of the most widely used methods; BSC emphasizes on the four targets such as "customer needs", "internal operations", "learning and growth". But there is still a lack of measurement of technological progress, so the evaluation of operational performance is focus on the result, not on the processes, and there is one-sided.

Based on the "General rules for Science and Technology "of the national standard, this article establishes a measurement standard that are more scientific, objective, and comprehensively reflects the objective of the evaluation target (standard development project) and a QQE measurement model that reflects some common and standard characteristic. Based on this, it constructs a system that can reflect the measurement of these attributes and measure the progress of the target under evaluation. This is the main differences between the evaluation method of this research and the traditional evaluation method.

2. Establishment of Index System Based on Quantity Performance Evaluation Model

Data collection is difficult, hard to measure, and the main reason for the difficulty of the evaluation is the traditional management methods are too weak. It is impossible to bring about objectives, reasonable, and reflects the actual situation of the data. "General rules for Science and technology "had just provided us this kind of standard, not only technique, but also measurement and tools of management and innovation. All organizational functions are reflected in the improvement of their working aspect. This evaluation uses the system engineering theory and methods that based on measurement model. Accordingly, the quantity, quality and effective models based on standardized technology are designed and proposed: Quality is to measure the standardization of the organization's main work content related indicators, uses to measure the target of workload and the completion of any others aspects: Quality is to measure standardization of the organization's main work process of the relevant indicators that uses to measure the evaluation target standards of preparation, revision, conversion, promotion management, to ensure the completion of the work process; Effective is to measure the performance of the standardization organization to obtain the relevant indicators for the measurement of the target evaluation in preparation, revision, conversion, promotion to achieve the results, efficiency, and effective. There are three types of indicators that contain some logical relationship: without the quantity input, everything is empty talk; without a quality reflection, we cannot see the implementation of the working performance and responsibility; without effective, all the work done is vain, with no value contribution, it is a waste of the organizational resources. Quantity and quality are the premise of efficiency and guarantee; effective reflects whether the quantity and quality serve their purpose and can we achieve our goal. The three tier indicators commonly reflect the overall performance of the evaluation target.

Construct the indicator system of "standardization technical organization evaluation", as shown in Table1. Based on the national standard of "General Rules of Science and Technology", the establishment of organizational evaluation of quantity, quality and effective indicators and its system, analysis the relationship of different kind of quantity, quality, and effective indicators, and establish the functional relationship between the variables and indicators. Also, from the three dimensions of quantity, quality and effective of the organization's performance analysis and evaluation, according to the quantitative indicators of the objective data to fully reflect the organizational performance and innovation.

3. Data Analysis

This topic randomly picked 10 standardized organizations (hereinafter referred as TC) the data from year 2013 to year 2015, with small quantity of data analysis, trial calculation, verification of compliance and feasibility. When collect more data for secondary checking, verifications, and analysis of the logic and relevance of the calculation result, the estimated range or error and acceptable level. Lastly, conduct all the data processing, analysis, calculation, and based on the calculation result, given out the final sort and the evaluation conclusion.

3.1 National professional standardizations technical committee to measure the overall situation

During the period year 2013 to 2015, the overall performance of 10 national professional standardization organizations is showed in Figure 1. Figure 1 showed that, during the evaluation period, the operating performance showed an increasing trend with a sharp year to year increase. The final overall operating performance improvement was at 27%, where the three dimensions which is the quantity, quality and effective had increase 29.71%, 34.72% and 23.14% respectively. Among them, the "Quality" increasing rate is larger, and the "Quantity" is in the middle, and "Effective" had the smallest increase in trend. This show that from the period of year 2013-2015, the 10 national professional standards organization bodies had improved in the operational performance that mainly came from the contribution of the "work process" completion indicator. Furthermore, from the data we know that the 10 evaluated standardization organizations have substantially improved their working abilities in the aspects of training frequency, organization's service capability, international standardization work, winning rate, and standard maintenance rate. Thus, this also reflects from the side that the technical committee actively promoted the publicity and implementation of national standards, international standardization and project application, this urge the implementation of national standards and the bringing in and out of the national standards.

From year 2013-2015, the performance of 10 standardization organizations changes are shown in Figure 2. In Figure 2, the axis of abscissa represents 10 standardization organizations and the ball shape represents the name and growth rate of the standardization organization.

From Figure 2, we can see that the operating performance of the five standardization organizations has increased by an average of 205.74% (range from 6.76~692.86%); The operating performance of the five standardization organizations decreased by an average of -12.24% (range from, 0.72 to 31.56%); Overall is increasing trend; where it is consistent with the general trend. From the radar chart of growth rate (Figure 3), the two level of differentiation are vital, which shows that the development speed of each standardization organization is imbalance. Through analysis, the reasons are as below. The performance of individual standardization organization

didn't significantly improve because the organization itself didn't locate and analyze their own weaknesses, and didn't find a way to break through. Therefore, throughout this evaluation, we can help different standardization organizations to recognize the bottleneck of the own development, analyze and solve the problems. At the same time, it can also facilitate the comparison among different organizations, look for the gaps between themselves and other organizations, learn from experience and facilitate the common development of different standardization organizations.

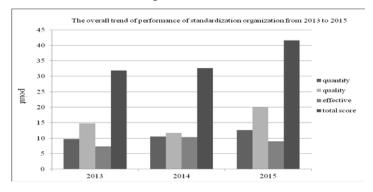


Figure 1 2013-2015 overall performance of operational performance

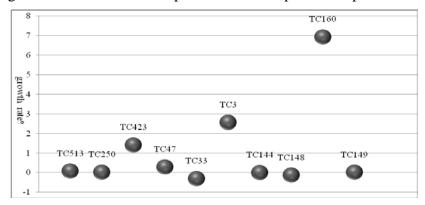


Figure 2 Three years operational performance growth distribution

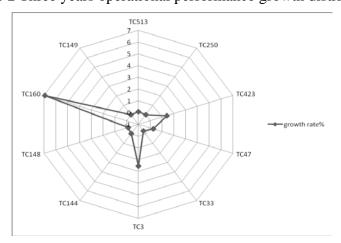


Figure 3 Growth rate radar chart

3.2 Key indicators of data collecting

By analyzing the data from 10 TCs, we chose the three indexes of "leading development of international standard rate", "participating in international standard rate "and "project completion

rate "for in-depth data analysis. We found out that the "Leading development of international standard rate" have four TCs in this score, which involve in the pilot institution 40%; the "participating in international standard rate" have five TCs in the score, which involve in the pilot institutions 50%; These two indicators are relatively large, fully reflects the transformation from "bringing in" to "going out". From the standard side, it reflected that our country had improved for the overall innovation capability. From "following" to "leading" the process will be very slow. The indicators scores already reflected this reality.

Figure 5 "Project completion rate" is currently the only "effective" indicator, out of 15points, 7 of the TCs score more than 8 points, as well as there are rooms for improvement, this also reflects the professional standardization organizations in the project Research & Development capabilities are still very high potential. Because of this evaluation's data source is limited, the effective indicator can only be set up one, and so the proposed performance evaluation in the future is to increase the reporting requirements that are related to the effective of the data in advance to enhance the effective of the performance appraisal-oriented efforts.

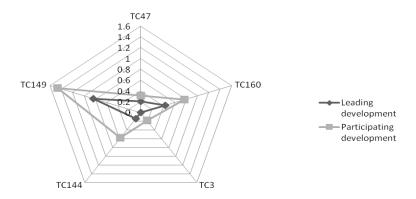


Figure 4 leading (participates) the international standards setting score distribution radar chart

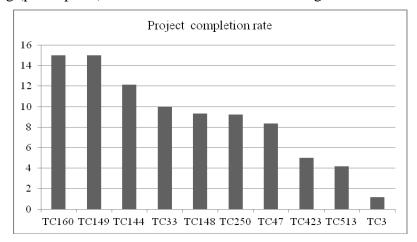


Figure 5 10 standardization technical organizations project completion rate score

4. Conclusion

This paper proposed the evaluation model of quantity, quality and effective standardization technology organization, assists the professional expert qualitative evaluation by quantitative

method and promotes the scientific organization, standardization and organizational evaluation standard. We improve the evaluation of organizational structures and the performance appraisal mechanism through the use of modern technical methods of standardization, quantification, visualization and information. We will enhance the scientific and modernization of organization structures and brings organization to reform and increase the innovation performance.

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Table 1. Standardization technical organization evaluation index system

classification	Name of Indicator	Indicator calculation	Weight	Indicator description
Quantity 50%	Included the national and standard rate plan	Included the national, number of standard rate plan/ past national standard number of project	10%	reflect the development project
	review of completion rate	Complete review criteria / review criteria should be completed	4%	Reflect the daily work efficiency
	International standard voting rate	International standard voting rate	3%	Reflecting the participation in the voting international standard situation
	national standard convert into international standard proposal rate	The number of international Standard Proposal / Current Number of national standards	7%	Reflects the leading role of participation in international work
	leading the development of international standard rate	The number of undertaking the international standards/ the current number of national standard	12%	Reflect the component of participation in international work
	Participate in international standard rate	The number of participating in international standard/the current number of national standard	7%	Reflect participation in international work
	Review the standard voting rate	The number of voting committee/ the total number of committee	7%	Reflect the work load of standard committee
Quality 35%	Training times	Training times	5%	Reflect the standard promotion
	The number of service businesses	The number of service businesses	5%	Reflect the work of standard committee services
	International standard conversion rate	Converted national and standard /(number of International standard counterparts- unsuitable conversion quantity)	8%	Reflect the transformation of the standardization of the work of international standard
	Winning amount	Winning amount(province, unit, industry above)	10%	Reflect the working standard of the committee
	Standard maintenance rate	The number of national standards under study / the current number of national standards	7%	Reflect the sustainable development of the standard committee
Effective 15%	Project completion rate	Actual number of completed projects / Number of projects that should be completed	15%	Reflect the completion of the standard target